Orders

Order / Rev:

105148

Alt Order #: Product Desc: 06838589

AMER FOR PROSPERITY

Estimate:

465

Flight Dates:

08/22/12 - 08/27/12

Original Date / Rev:

GENERAL

Order Type:

08/06/12 / 08/10/12

Sales Office:

Sales Region:

Primary AE:

Amy McCreary

BLPHI

National

Agency

Name:

Mentzer Media Services, Inc.

Buying Contact:

Billing Contact:

600 Fairmont Ave.

Towson, MD 21286

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Priority:

Demographic:

Product Codes:

A35+

PLI2

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/30/12	08/26/12	59	\$49,050.00	\$41,692.50		
08/27/12	08/27/12	. 14	\$10,550,00	\$8 967 50		

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Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	59	\$49,050.00	\$41,692.50	0.00
September 2012	14	\$10,550.00	\$8,967.50	0.00
Totals	73	\$59,600.00	\$50,660,00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/22/1	2 08/24/12	M-F 6-7a WakeU	·	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
,		un.		M-F 6-7a WakeU	p w/Wagners								
	WAKE I												
147		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 08/		08/26/12	WTF~~	3	\$700.00	0.00						
E 2	KSNV	08/22/1	2 08/24/12	Today Show	СМ	658a-9am	WTF	:30	3	\$1,400.001	0.00 NM	3	\$4,200.00
	TOD 414	OLIONA		Today Show									
	TODAY												
	•	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek; 08/		08/26/12	WTF		\$1,400.00	0.00						
E 3	KSNV	08/22/1	2 08/24/12	M-F Today Show		9-10a	WTF	:30	3	\$500.001	0.00 NM	3	\$1,500.00
	TOD 41/	0110111		M-F Today Show	II								
		SHOW											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 08/	20/12	08/26/12	WTF	3	\$500.00	0.00						
E 4	KSNV	08/22/1	2 08/24/12	M-F Today Show	III 4th 13M	10am-11am	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
				Today 4th Hour									
		SHOW											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 08/	20/12	08/26/12	WTF	3	\$325.00	0.00						
E 5	KSNV	08/22/1	2 08/24/12	Rachael Ray	CM	11am-12pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
				Rachael Ray							-		
	RACHE												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						

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KSNV

Order / Rev:

105148

06838589

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Advertiser:

Estimate:

Americans for Prosperity

Alt Qrder #: Flight Dates:

08/22/12 - 08/27/12

Product Desc:

AMER FOR PROSPERITY

465

Ch 1 n Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 08/22/12 08/24/12 Rachael Ray KSNV CM 11am-12pm --WTE--:30 \$325.001 0.00 NM \$975.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 -WTF--Week: 08/20/12 \$325.00 0.00 KSNV 08/22/12 08/24/12 Dr. Phil CM 3-4p --WTF--:30 3 \$450.001 0.00 NM 3 \$1,350.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 --WTF---08/26/12 \$450.00 0.00 KSNV 08/22/12 08/24/12 M-F Early News CM 5-630p --WTF--:30 3 \$1,000.001 0.00 NM 3 \$3,000.00 M-F Early News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating 08/26/12 Week: 08/20/12 --WTF--3 \$1,000.00 0.00 E 8 KSNV 08/22/12 08/24/12 M-F Jeop/Wheel CM 630-730pm --WTF--:30 6 \$1,000.001 0.00 NM \$6,000.00 M-F Jeopardy/Wheel of Fortune JEOPARDY/WHEEL End Date Start Date Weekdays Spots/Week Rate Rating 08/26/12 -WTF--Week: 08/20/12 6 \$1,000.00 0.00 E 9 KSNV 08/22/12 08/24/12 Face to Face w/ RaistonCM 730-758pm --WTF--:30 3 \$800.001 0.00 NM 3 \$2,400.00 Face to Face w/ J.Raiston **FACE TO FACE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 --WTF--\$800.00 0.00 E 10 KSNV 08/22/12 08/24/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 6 \$1,100.001 MM 00.0 6 \$6,600.00 M-F News 3 at Eleven NEWS Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 08/20/12 08/26/12 --WTF--6 \$1,100.00 0.00 E11 KSNV 08/22/12 08/24/12 The Tonight Show CM 1135p-1237a --WTE--:30 \$425.001 0.00 NM 6 \$2,550.00 Tonight Show TONIGHT SHOW Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 08/20/12 08/26/12 ~-WTF--\$425,00 0.00 E12 KSNV 08/25/12 08/25/12 News 3 Sunrise - SATURIM 6a-7a :30 \$325,001 ----5-2 0.00 NM 2 \$650.00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 08/20/12 08/26/12 ----5-\$325.00 0.00 E13 KSNV 08/25/12 08/25/12 Saturday Today CM ----S-:30 \$625.001 7a-9am 0.00 NM \$625.00 Saturday Today SAT TODAY Start Date **End Date** Spots/Week Weekdays Rate Rating 08/26/12 ---S-Week: 08/20/12 \$625.00 0.00 E 14 KSNV 08/25/12 08/25/12 Sa-Su Early News CM 5pm-630pm ----S-:30 2 \$650.001 0.00 NM 2 \$1,300.00 Sa-Su Early News **NEWS** Weekdays Start Date **End Date** Spots/Week Rate Rating 08/26/12 ---s-Week: 08/20/12 \$650.00 0.00 E15 KSNV 08/25/12 08/25/12 Weekend Jeopardy/WhcGM 630-730pm ----S-:30 2 \$500.001 0.00 NM 2 \$1,000.00 WKND Jeop/Wheel JEOPARDY/WHEEL Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 08/26/12 Week: 08/20/12 ----5-\$500.00 0.00 E 16 KSNV 08/25/12 08/25/12 To the Point - PM CM 730-758pm -----:30 \$375.001 0.00 NM \$375.00 To the Point **VEGAS INC** Start Date End Date Spots/Week Rating Weekdays Rate Week: 08/20/12 08/26/12 \$375.00 0.00E17 KSNV 08/25/12 08/25/12 CM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00

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Order / Rev:

105148

Advertiser:

Americans for Prosperity

Alt Qrder #:

06838589

Product Desc:

AMER FOR PROSPERITY

Flight Dates:

08/22/12 - 08/27/12

Estimate:

465

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	nots	Amount
			Sa-Su News 3 at						11010	ring rypo o	poto	, anount
6 A P= 1 A Z	•		Sa-Su News 3 at	Eleven								
NEW	s itart Date	End Date	Mookdays	Spota Milask	Data	Dating				1		
Week: 0		08/26/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00						
		2 08/26/12	News 3 Sunrise -		6a-7a	S	:30	1	\$325.001	0.00 NM	1	\$325.00
	_		News 3 Sunrise S	SUNDAY								
NEW		F1 D-t-	\\/	Consta (Marak	D-4-	Detien						
Week: 0	tart Date	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
			Sunday Today	СМ	7a-8am	S	:30	1	\$625.001	0.00 NM	1	\$625.00
			Sunday Today						,			7020.00
	TODAY	E 15.	301 ()	0 (141)	.	5 . !!						
ي Week: 0	itart <u>Date</u> 18/20/12	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$625.00	Rating 0.00						
			Meet the Press	CM ,	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press			_		·	40,000,001	0.00 14.11	•	φο,000.00
	THE PRE											
<u>S</u> Week: 0	Start Date	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
			Chris Matthews 9		\$3,000.00 9:30a-10a	0.00	:30	1	\$500.001	0.00 NM	1	\$500.00
LZI KON	00,20,1	2 00/20/12	Chris Matthews S		3.30a-10a	3	.50	'	φυσυσίου τ	O.OO INWI	1	\$300.00
CHRI	S MATHEV	NS										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: (08/26/12 2 08/26/12	NFL Football	CM	\$500.00 1P-9PM	0.00	-20		<u> </u>	0.00.004	0	фО 400 O
E ZZ KON	V 00/20/1	2 00/20/12	NFL Football	Civi	11-91-101	S	:30	2	\$3,200.001	0.00 NM	2	\$6,400.00
NFL	PRESEASO	NC										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0	··	08/26/12	S		\$3,200.00	0.00		<u> </u>	**			
EZ3 KSN	V 08/26/1	12 08/26/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEW	S		04 04 110110 0 41	Lioron								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	08/20/12	08/26/12	S		\$1,100.00	0.00						
E 24 KSN	V 08/26/1	12 08/26/12	Sports Night in La Sports Night in L	-	Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPO	RTS NIGHT	Γ	oports riight in L	as vogas								
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		08/26/12	S	1	\$400.00	0.00						
E 25 KSN	V 08/27/1	12 08/27/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$700,001	0.00 NM	1	\$700.00
WAK	E UP		M-F 6-7a WakeU	p w/vvagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
)8/27/12	09/02/12	М	1	\$700.00	0.00						
E 26 KSN	V 08/27/1	12 08/27/12	Today Show	CM	658a-9am	M	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
TOD	AY SHOW		Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	08/27/12	09/02/12	M	1	\$1,400.00	0.00						
E 27 KSN	V 08/27/1	12 08/27/12	M-F Today Show		9-10a	M	:30	1	\$500.001	0.00 NM	1	\$500.00
TOD	AY SHOW	II	M-F Today Show	<i>!</i> II								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week;	08/27/12	09/02/12	M	1	\$500.00	0.00						
E 28 KSN	V 08/27/	12 08/27/12	M-F Today Show	III 4th IBM	10am-11am	М	:30	1	\$325.001	0.00 NM	1	\$325.0
TOD	VA GRUIVI	Ш	Today 4th Hour									
LOD!	AY SHOW	End Date	Weekdays	Spots/Week	Rate	Rating						
	1 au 1 i ai 🗕		VVONMAYO		1100	· CALLEY						
_	Start <u>Date</u> 08/27/12	09/02/12	М	1		0.00				i i		

Print Date: 08/10/12 16:51:16

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Order / Rev:

105148

08/22/12 - 08/27/12

Advertiser:

Americans for Prosperity

Alt Order #: Flight Dates: 06838589

Product Desc:

Estimate:

AMER FOR PROSPERITY

465

Days Ln Ch Start End **Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RACHEL RAY Start Date **End Date Weekdays** Spots/Week Rate Rating M----Week: 08/27/12 09/02/12 \$325.00 0.00 E 30 KSNV 08/27/12 08/27/12 Dr. Phil CM 3-4p M----:30 \$450.001 0.00 NM 1 \$450.00 Dr Phil DR. PHIL Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/27/12 09/02/12 M-----\$450.00 0.00 E 31 KSNV 08/27/12 08/27/12 M-F Early News CM 5-630p :30 1 \$1,000.001 \$1,000.00 M-----0.00 NM M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 M-----1 \$1,000.00 0.00 E 32 KSNV 08/27/12 08/27/12 M-F Jeop/Wheel CM 630-730pm 2 \$1,000,001 M-----:30 0.00 NM \$2,000.00 M-F Jeopardy/Wheel of Fortune **JEOPARDY/WHEEL** End Date Spots/Week Start Date Weekdays Rating Rate Week: 08/27/12 09/02/12 2 \$1,000.00 0.00 E 33 KSNV 08/27/12 08/27/12 Face to Face w/ RalstonCM 730-758pm M----:30 \$800.001 0.00 NM 1 \$800.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 M----\$800.00 0.00 E 34 KSNV 08/27/12 08/27/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 2 \$1,100.001 0.00 NM 2 \$2,200.00 M-F News 3 at Eleven **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 08/27/12 09/02/12 2 \$1,100.00 0.00 E 35 KSNV 08/27/12 08/27/12 The Tonight Show CM 1135p-1237a M-----:30 \$425.001 0.00 NM 2 \$850.00 **Tonight Show** TONIGHT SHOW **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 08/27/12 09/02/12 M-----2 \$425.00 0.00 Totals 73 \$59,600.00